



# INTERNATIONAL WOMEN In ENGINEERING DAY 23 June 2018

As part of International Women in Engineering 2018, Dania Dada, Account Manager at Nasmyth Arden, tells us about her multi-tasking role and explains why engineering isn't our typical '9 to 5' job.

## Q. Why did you choose engineering as a career? Nasmyth Arden. What are your typical day-to-day responsibilities?

I am an Account Manager, which involves daily communications by email and telephone with customers, regarding their key accounts with us. I make sure the order book is updated, that parts are issued to the shop floor in time to meet our deadlines and that orders are processed correctly through the system. I also recently took on the responsibilities of an NPI Co-ordinator. In this role, I manage and co-ordinate all the actions, contract reviews and processes that we need for NPI (New Products Introduction) to run smoothly. I am basically a key contact for the customers to make sure everything runs as it should on the shop floor and that they are kept informed and updated about their order at every stage.

## Q. How did you get into engineering? Nasmyth Arden?

## Nasmyth Arden?

I moved to Britain from the Middle East five years ago and joined Nasmyth Arden, initially as an office clerk. I then

undertook quite a bit of training with the company and managed to move up the ladder to my current position. I completed my Level 3 NVQ in management and team leadership last year and am now working on my Level 4 Diploma in management. As I have progressed, I have taken on more and more responsibility at work and am really enjoying the challenge.

## Teageme and team



Q. As a woman making a career in engineering, which characteristics are highlighted to succeed in the field?

You obviously need to be very strong to thrive as a woman in engineering. It can be extremely male dominated. It might

